

Dr. J Therese Tong

**Associate Fellow (IIAS), Research Associate (TRANS4M),
Visiting Professor (NENU), DPhil (Buckingham, UK), MBA**

Dr. J Therese Tong is the CEO of J.E. Harrison & Company Limited (WOFE). She has spent much of a working lifetime on finance, economics and business development. Dr. Tong served as Associate Director of Swiss Bank Corporation International before she became an independent financial consultant to a number of listed and private companies. She participated in the launch and placement of the first China 'B' shares before she left Swiss Bank Corporation International.

Whilst Dr. Tong received her doctoral degree from the Business School of University of Buckingham (# 2 - the Guardian University Guide 2011: Business and Management) and she is presently engaging in her second doctoral research in theology and finance at King's College of London University (# 4 - the Guardian University Guide 2011: Religious Studies and Theology). She is presently an Associate Fellow of International Institute for Advanced Studies in Systems Research and Cybernetics (IIAS) and a Research Associate of TRANS4M Geneva.

Dr. Tong is specialized in interdisciplinary research and her Finance-in-Society Model particularly integrates finance with economy, society and culture. Her research focuses on the reform and modernization of China, which has developed into a deep insight into how China, as a developing and transforming nation, can structure her social, economic and political systems to face with challenges in the 21st Century. Her forthcoming book *Finance and Society in 21st Century China* will be published in summer 2010. Her published academic papers include: *Critical Consciousness of the Culture of Finance*, *Finance-in-Society*, *Credibility Trap - Japan Today and China Tomorrow* (co-authored with Emeritus Professor Kensei Hiwaki).

J Therese has extensive knowledge in transformation and sustainable development. She presently chairs the CSR Focus Group of the British Chamber of Commerce Shanghai whilst she has been working closely with the China Business Leaders Forum (CBLF), which was established by the Prince of Wales International Business Leaders Forum (IBLF), to promote

corporate governance and business transparency in Shanghai and China at large since 2005. She also chairs the CSR Forum of the European Chamber of Commerce in Shanghai.

Dr. Tong is the founder of Catalyst Foundation, a UK registered NPO established in 2006. The mission of Catalyst Foundation is to empower the disadvantaged Chinese women, through financial enhancement, to regain their lost identity. Catalyst Foundation has then become an effective socio-financial model and it is chosen by the Copenhagen Business School as its master's course case study.

Dr. Tong had served as a Visiting Professor at the Dalian University of Technology from 2003 to 2007 where she taught a MBA course in banking and finance. She is still serving as a Visiting Professor at Northeast Normal University. She also gave seminars and hosted workshops at the 'Being Socially Responsible Conference' of China Europe International Business School.